

LEARN FROM THE PAST TO EMBRACE THE FUTURE  
ROOTS AND PRESENT BRANCHES OF CBT



# WELCOME TO THE EABCT 2016 CONGRESS IN STOCKHOLM!

EABCT 2016  
STOCKHOLM  
SWEDEN

THE EUROPEAN ASSOCIATION  
FOR BEHAVIOURAL AND COGNITIVE THERAPIES

AUGUST 31 – SEPTEMBER 3

SPONSORSHIP PROSPECTUS

EABCT 2016:  
**ROOTS AND PRESENT  
BRANCHES OF CBT**

AUGUST 31 – SEPTEMBER 3  
STOCKHOLM, SWEDEN

[www.eabct2016.org](http://www.eabct2016.org)  
[sponsoring@eabct2016.org](mailto:sponsoring@eabct2016.org)

EABCT 2016 SPONSORSHIP OFFICE

EABCT 2016 sponsorship office  
Beteendeterapeutiska föreningen  
Kammakargatan 62  
111 24 Stockholm  
Sweden

[btf.kansli@gmail.com](mailto:btf.kansli@gmail.com)

TABLE OF CONTENT

Welcome Letter.....	3
Congress Venue .....	4
Organizing and Scientific Committee .....	5
Sponsorship Opportunities .....	6
Sponsorship Interest Form .....	11

HOST ORGANISATIONS



Beteendeterapeutiska  
föreningen

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Swedish Association of  
Behaviour Therapy

[www.kbt.nu](http://www.kbt.nu)



Svenska föreningen för kognitiva  
och beteendearterapier

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Swedish Association of Cognitive  
Behavioural Therapies

[www.sfkbt.se](http://www.sfkbt.se)

## DEAR SPONSORS AND EXHIBITORS,

It is our great pleasure to invite you to the 46th European Association of Behavioral and Cognitive Therapies conference to be held between August 31st and September 3rd 2016 in Stockholm. We expect a minimum of 1500 participants – around half of them from Sweden and half of them from other countries. Professions of participants cover a wide range of the psychological field, including clinical psychologists, psychotherapists, and medical doctors as well as social workers, nurses, and other professions working with CBT. The conference is also visited by professors, researchers and students in CBT.

### WILL YOU BECOME A SPONSOR?

An international congress on CBT is a unique event in Sweden. It offers you the possibility to meet 1300 participants at the same time. You can make contact with your European and Scandinavian target groups, acquire knowledge about their wishes and preferences, and get inspiration for your future development of services and products. With careful consideration of a variety of marketing options we have developed a range of sponsorship opportunities that you will find below. We cordially invite you to become a sponsor!

### EABCT

The EABCT is a rapidly growing network, the world's largest CBT network in fact, with no less than 52 member associations from 38 different countries. With the chosen theme of the 2016 conference, *Roots and present branches of CBT*, we aim to put our participants in contact with the history of our exciting field and network, as well as the latest developments in both theory and practice of behavioural and cognitive therapies.

### PROGRAMME

The scientific programme will be of highest quality and cover a diverse range of topics. Our internationally renowned keynote speakers will present exciting workshops. Our ambition is to offer 15 full day and 12 half day pre-congress workshops as well as a high number of in-congress workshops. The latest research in the field of CBT will be presented at symposia, open papers and poster sessions. Panel discussions and clinical masterclasses will round off the scientific programme. In order to facilitate networking between the participants a rich social programme is organised.

### HOST ORGANISATIONS

We represent two vibrant organisations, the Swedish Association for Behaviour Therapy and the Swedish Association of Cognitive and Behavioural Therapies, with the aim of serving you a conference with a strong emphasis on social contact and networking. Our host city Stockholm provides a great foundation for the conference. It is built on 14 islands with water in every direction and is especially beautiful in the late summer. We are convinced that our conference will offer you unique marketing possibilities. Welcome to Stockholm!



Björn Paxling  
President, EABCT 2016



Kristoffer NT Månsson  
Vice president, EABCT 2016



Tadeusz Jarawka  
Head of sponsoring



## CONGRESS VENUE

Stockholm Waterfront Congress Centre is the city's newest and most versatile large-scale venue. The three-storey building is placed on the waters' edge, conveniently situated in the heart of Stockholm with the Central Station a two-minute walk away. The spectacular architecture also features world-class energy solutions.

	EARLY FEE* (available until March 31, 2016)	LATE FEE*
MEMBER	€ 487	€ 581
STUDENT	€ 283	€ 340
EMERGING COUNTRIES	€ 260	€ 260
NON MEMBER	€ 637	€ 680

\*VAT included

## CONTACT INFORMATION

### STOCKHOLM WATERFRONT CONGRESS CENTRE

Nils Erikssons Plan 4  
Stockholm  
Sweden

Phone +46 8 5050 6000

[www.stockholmwaterfront.com](http://www.stockholmwaterfront.com)

## ORGANIZING COMMITTEE



BJÖRN PAXLING  
President



KRISTOFFER NT MÅNSSON  
Vice president



TORUN KALLINGS  
General secretary



JENS HÖGSTRÖM  
Vice general secretary



GERHARD ANDERSSON  
Chair of scientific committee



OLOF JOHANSSON  
Treasurer



ERICA SKAGIUS RUIZ  
Head of marketing



TADEUSZ JARAWKA  
Head of sponsoring and  
volunteering

## SCIENTIFIC COMMITTEE

DR. GERHARD ANDERSSON  
DR ASTRID PALM BESKOW  
DR. ATA GHADERI  
DR. CECILIA SVANBORG  
DR. EWA MÖRTBERG  
DR. LARS-GUNNAR LUNDH  
DR. LARS-GÖRAN ÖST  
DR. MARIA TILLFORS  
DR. PER CARLBRING  
DR. STEVEN LINTON  
MSC. KRISTOFFER NT MÅNSSON

## SPONSORSHIP OPPORTUNITIES

An exciting range of sponsorship opportunities has been created to allow you the possibility to showcase yourself as best suits your needs and budget. You are able to select from our below described sponsorship packages. In case no package suits your current marketing aims, we will gladly discuss alternative offers with you. Please feel free to contact our Head of sponsoring at [sponsoring@eabct2016.org](mailto:sponsoring@eabct2016.org) to discuss your needs.

### GOLD SPONSOR

70.000 SEK

#### BENEFITS INCLUDE:

- 1 page advertisement in the congress magazine
- 1 page advertisement in the Swedish magazines of the Swedish Association of Behaviour Therapy (SABT) and the Swedish Association of Cognitive and Behavioural Therapies (SACBT)
- Logo with link on the congress website designated as gold sponsor in prime placement. The congress website will be adapted for mobile use.
- Logo with link in all digital newsletters and at our social media presentation on Facebook
- Stand (3 x 4 m) in prime location with two tables, three chairs, and an electric outlet
- 3 free registrations for the EABCT 2016 congress
- 2 free entries for the congress gala banquet
- Coffee / tea and lunch
- Wi-fi
- Logo on promotional banner during the congress
- One time use of delegate e-mail list post-conference. Our professional congress organiser MCI will send the e-mail on behalf of the sponsor.

### SILVER SPONSOR

50.000 SEK

#### BENEFITS INCLUDE:

- ½ page advertisement in the congress magazine
- ½ page advertisement in the Swedish magazines of the Swedish Association of Behaviour Therapy (SABT) and the Swedish Association of Cognitive and Behavioural Therapies (SACBT)
- Logo with link on the congress website designated as silver sponsor in good placement. The congress website will be adapted for mobile use.
- Logo with link in all digital newsletter and at our social media presentation on Facebook
- Stand (2 x 4 m) with one table, two chairs, and an electric outlet
- 2 free registrations for the EABCT 2016 congress
- Coffee / tea and lunch
- Wi-fi

## BRONZE SPONSOR

30.000 SEK

### BENEFITS INCLUDE:

- ¼ page advertisement in the congress magazine
- Logo with link on the congress website designated as bronze sponsor. The congress website will be adapted for mobile use.
- Logo with link in all digital newsletters and at our social media presentation on Facebook
- Stand (2 x 3 m) with one table, one chair, and an electric outlet
- 1 free registration for the EABCT 2016 congress
- Coffee / tea and lunch
- Wi-fi

## FRIENDS OF THE CONGRESS

5.000 SEK

### BENEFITS INCLUDE:

- Logo in the congress magazine
- Logo with link on the congress website in designated area beneath the gold, silver, and bronze sponsors. The congress website will be adapted for mobile use.

## STAND

20.000 SEK \*

During the EABCT congress you can showcase your products and services by applying for a stand. As an exhibitor you will receive the following:

- Stand (2 x 3 m) with one table, two chairs, and an electric outlet
- 2 registrations to man the stand. Please note that these registrations do not permit you to participate in the scientific programme of the congress.
- Coffee / tea and lunch
- Wi-fi

\* Client organisations and foundations, special price in consultation

## SUMMARY

	GOLD	SILVER	BRONZE	FRIENDS	STAND
Advertisement in the congress magazine	1 page	½ page	¼ page	Logo	
Advertisement in SABT and SACBT magazines	1 page	½ page			
Logo with link on the congress website	√	√	√	√	
Logo with link in the digital newsletter and on Facebook	√	√	√		
Stand	3 x 4 m	2 x 4 m	2 x 3 m		2 x 3 m
Free registrations	3	2	1		(2 to man the stand)
Free entries for the congress gala banquet	2				
Coffee / tea and lunch	√	√	√		√
Wi-fi	√	√	√		√
Logo on promotional banner during the congress	√				
Use of delegate e-mail list post-conference	1 time				



## SPONSORSHIP OPPORTUNITIES 'GALA DINNER'

### MAIN SPONSOR OF THE GALA DINNER

25.000 SEK

- Logo in congress magazine
- Logo with link on the congress website
- Logo with link in all digital newsletters and at our social media presentation on Facebook
- Exclusive mentioning by the band during entertainment
- "Roll-up" at entrance of gala dinner venue
- Possibility of leaving products with logo/information pamphlets at the gala dinner
- 1 free registration for the EABCT 2016 congress
- Coffee/tea and lunch
- Wi-fi

### FRIENDS OF THE CONGRESS 'PLUS'

8.000 SEK

- Logo in congress magazine
- Logo with link on the congress website
- "Roll-up" at entrance of gala dinner venue

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### PRESENTATION DURING THE PROGRAMME

20.000 SEK

Invite congress participants for a presentation and show them your latest products and services. Your presentation (60 minutes) will be announced in the congress programme and marked as a sponsorship event.

### PROMOTIONAL MATERIAL IN DELEGATE BAG

15.000 SEK

You have the opportunity to reach each participant with your promotional material by letting it be inserted in the delegate bag. Your latest catalogue, product information or information about your coming up courses that are interesting for participants. You can choose between inserting your material into all delegate bags or only into Swedish participants' bags in case your marketing aim is focused on the Swedish audience only (Price: 10.000 SEK). Please note that the material should be provided by the Sponsor and must be approved by the Secretariat. Pieces may consist of up to 4 pages (maximum A4 size) which are bound. Unbound pages will be charged separately. Do you have promotional material other than in paper form please contact us to discuss your needs.

### NOTE BLOCK

15.000 SEK

In each delegate bag a note block will be included. One sponsor has the opportunity to support this item. You can choose to provide note blocks yourself. Or we can assist you in finding a company that will print your logo on note blocks. Please note that the cost of the note blocks is not included in the sponsorship. Benefits of this sponsorship include:

- Your company logo printed on the note block which will be included in the delegate bag.

### PEN

10.000 SEK

Up to three sponsors have the opportunity to support a pen that will be inserted in the delegate bag. You can choose to provide pens yourself. Or we can assist you in finding a company that will print your logo on pens. Please note that the cost of the pens is not included in the sponsorship. Benefits of this sponsorship include:

- Your company logo printed on the pen which will be included in the delegate bag.

# SPONSORSHIP INTEREST FORM

Please fill out this document and return it to the congress secretariat to receive the sponsorship contract and regulations. You can also return it by e-mail and contact Head of sponsoring at [sponsoring@eabct2016.org](mailto:sponsoring@eabct2016.org)

I am interested in the following sponsorship item(s):

1

2

Please contact me to discuss a different sponsorship opportunity.

Your contact details:

Company / Organisation / Work place

Contact person

Function

Phone

Email

Address

Postal code

City

Country

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Name

Date

Signature

PLEASE RETURN THIS FORM TO:

EABCT 2016 sponsorship office  
Beteendeterapeutiska föreningen  
Kammakargatan 62  
111 24 Stockholm  
Sweden

[sponsoring@eabct2016.org](mailto:sponsoring@eabct2016.org)